

Tough competition, including powerhouse national chains, makes engaging customers and capturing their loyalty a real challenge for hardware stores. But we've designed our hardware store point of sale (POS) solution to provide industry-leading capabilities in an accessible, easy-to-use system. Need granular inventory visibility? Greater back-office efficiency? Fast, secure checkout? POS systems from The General Store deliver it all.

# How to Leverage POS Software to Build a Successful Business



### **Vendor Management**

When your customers need supplies for specific purposes, like plumbing, painting, and construction, you need to ensure essential items are in stock. Our software allows you to manage vendors and streamline purchase orders and payments.



### **Inventory Management**

Managing inventory from high-ticket power tools to individual hinges, nails, and screws requires a robust, flexible solution. Our software gives you visibility into stock quantities of each SKU and makes inventory counts and replenishment easier.



#### **Smooth Transactions**

Efficiently assist customers, whether they're professional contractors or do-it-yourselfers, with POS and integrated payments. Manage charge accounts and accept electronic or cash payments quickly and securely to keep lines moving.

# Why Choose Our Hardware POS Solutions

We stand apart from our competition with industry-leading solutions, decades of experience, and a commitment to your success.



## **Omnichannel Support**

Expand your marketing reach and give your customers the convenience of online ordering. We partner with 24Seven Commerce to provide a fully integrated system for in-store and ecommerce sales, inventory management, and accounting.



### **Customer Management & Loyalty**

Leverage our POS system to manage your loyalty program to offer rewards and discounts that incentivize future purchases. Our software also includes customer management features that help you engage and retain customers.



#### **Integrated Payments**

The General Store gives you the freedom to choose your payment processor and the payment devices you use. You can also accept the full range of payment methods, including contactless, mobile wallet, ACH, and unattended payments.



#### **Labor Management**

Ensure that when customers need assistance to find the items they need for their projects, you always have enough staff on hand. Our POS system automates and optimizes employee scheduling, adapted to your forecasted demand.



## Hardware Store Management. Nailed It!

Let's discuss how POS solutions from The General Store let you provide better customer experiences, operate more profitably, and build a growing business.